

# 24/7 Real Media

## Digital Marketing Solutions

24/7 Real Media brings the science of digital marketing to advertisers, agencies, and publishers around the world. Through the years, innovation has fueled our growth, but our focus has remained the same. We continue to empower advertisers and publishers to engage their audiences. From our award winning ad management and our renowned search marketing technology to our Global Web Alliance, we take segmentation, targeting, ad serving and search marketing to the next level.



### Largest Global Footprint

To every relationship, we bring the experience of 18 offices in 12 countries. Both our personnel and technology has experience and acuity in different geographic markets, languages and currencies. We serve over 400 billion global advertising impressions every month and our partners, clients, and audience reach spans the globe.

### Experience and Reputation

We're proud of our stellar reputation as a leader in the digital marketing industry and of our values: integrity, passion, service, excellence, and innovation. With over 10 years industry experience and numerous awards and accolades, 24/7 Real Media has unparalleled knowledge, capabilities, and relationships.

### Full Service, Integrated Solutions

We offer digital marketing strategy and technology that is consistent with client objectives. From display advertising to ad management to search marketing, we can help you to make the most of every digital pound in any medium.

### Innovation

Every day, we bring our values to life as we deliver innovative technology and services to digital marketers around the world. We look to the future and actively brainstorm, plan and develop for what's next.



The Science of  
Digital Marketing



For further information please visit  
us online at [www. 247realmedia.co.uk](http://www.247realmedia.co.uk)



### Take your Digital Marketing Strategy New Places

Whether you want to manage your online ad campaigns easily and efficiently, serve video or rich media, precisely target your customers, or automate and maximise your search marketing campaigns, 24/7 is a company that you can trust to take your digital marketing strategy new places.

### Ad Management for Publishers

What if you had one unified platform that not only lets you set up campaigns easily and efficiently, but also gives you the insight of real-time reporting and the ability to target your customers any way that you want to? Open AdStream® is the digital marketing industry's only fully integrated ad management platform that serves advertising across all digital media – the Internet, mobile devices, digital television, even addressable billboards and airplane seatbacks. With Open AdStream your data is your own. It's everything you need to manage your ad campaigns in one place, without conflict.

### Digital Media

Leadership in digital media comes from understanding exactly what your customers need because you're right there with them. From video and rich media to a wide range of digital formats, we'll work with you to determine what's best for your strategy. With our Global Web Alliance, we can deliver audiences from five major networks across the globe. We're working with our customers side by side to manage their digital marketing, bring them unprecedented precision targeting, and make sure we're making the most of every revenue pound.

### The Science of Digital Marketing

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### Search Marketing Technology

Search marketing has become a science of its own, evolving far beyond your ranking in the major search engines. Rated #1 by JupiterResearch, we've been a leader in search marketing technology from its inception.

Based on robust metrics and analytics, Decide DNA provides comprehensive general and granular reports for a truly global view into your search marketing.

### Select clients:

