

24/7 Real Media Advertising Network

Targeted Digital Advertising for Online Marketers

24/7 Real Media offers a brand vehicle to target and deliver the right audience for every advertiser. 24/7's global alliance includes quality Web publishers around the globe serving display, rich media, and video advertising. With the most advanced technology, innovative strategies, and strong partnerships, 24/7 provides you with the ability to reach your audience. No matter who you want to reach, we can segment and target your customers so that they deliver the most value to you and give you the highest return on audience.

Global Reach

- Over 1500 Web sites globally
- 150 million unique users per month
- Relationships with every publisher on the network

Innovative Targeting Options

- **Search retargeting:** Target and customise display ads based on user keyword queries entered in search engines
- **Retargeting:** Reach customers who have previously purchased or show interest in your products
- **Content channels:** Target customers based on vertical content category
- **Other advanced targeting including:** consumer lifecycle, geography, demographic, technographic, time/day, and more

Superior Technology and Service

- Powered by award-winning Open AdStream®
- Optimised media placements and performance
- State of the art reporting and analysis
- Rigorous QA standards and processes
- Quality customer service

Extensive Advertising Opportunities

- Standard display
- Flash and rich media
- In-roll and streaming video
- Sponsorships
- Custom opportunities



The Science of
Digital Marketing



For further information please visit
us online at [www. 247realmedia.co.uk](http://www.247realmedia.co.uk)